

# The ethical implications of emerging artificial intelligence technologies in healthcare

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## Abstract

Artificial intelligence (AI) technologies offer unprecedented opportunities for accurate diagnosis, personalized treatment, and improved patient care. However, as AI takes center stage in healthcare, it brings with it a host of ethical implications that demand our careful consideration. In the ever-evolving landscape of healthcare, the integration of AI has introduced transformative changes, offering unprecedented opportunities for accurate diagnosis, personalized treatment, and improved patient care. However, alongside these advancements come significant ethical concerns that demand careful scrutiny. This article explores the ethical dilemmas arising from AI's increasing role in healthcare, focusing on key challenges such as patient data privacy and security, algorithmic bias, transparency and accountability, and the evolving balance between human and machine decision-making. To provide a comprehensive analysis, we structure our discussion into distinct sections. First, we highlight the benefits of AI in healthcare, emphasizing its role in diagnostics, treatment planning, and resource optimization. We then examine ethical challenges through real-world case studies, showcasing instances where AI has both excelled and encountered ethical pitfalls. Building on this foundation, we investigate the broader societal implications, including AI's impact on patient trust and the necessity of robust policies and regulations. Finally, we issue a call for responsible AI development, presenting actionable recommendations and guidelines to ensure that AI-driven healthcare aligns with ethical standards and patient-centered values. This article invites researchers, policy-makers, and healthcare professionals to engage in the ongoing discourse on the ethical integration of AI, advocating for a future where technology enhances healthcare while upholding the highest ethical principles. AI technologies revolutionize diagnosis, treatment, and patient care. However, their integration presents ethical challenges requiring careful scrutiny.

**Keywords:** Artificial intelligence in healthcare, Ethical principles, Fairness, Privacy, Transparency

## 1. Introduction

In the relentless march of scientific progress, few fields have seen a more profound and disruptive transformation than healthcare. A silent revolution, powered by the alchemical marriage of data and algorithms, is underway. Artificial intelligence (AI), once confined to science fiction novels and futuristic dreams, now stands at the forefront of healthcare innovation. Its integration into the medical realm holds the promise of a healthcare landscape unlike any seen before. The modern healthcare landscape stands at the precipice of a profound transformation, one that promises to redefine the very essence of medical practice. At the heart of this transformation lies a technological revolution driven by AI. In the blink of an eye, AI has transitioned from a speculative notion to a tangible and powerful force, reshaping the way we approach healthcare. The rapid advancements in AI have opened doors to a future where the boundaries of diagnostics, treatment, and patient care are expanded beyond

imagination.<sup>[1-3]</sup> Figure 1 provides a comprehensive visualization of AI's multifaceted impact on healthcare, illustrating its diverse applications, operational efficiencies, and future potential, while also acknowledging associated ethical and regulatory challenges. This structured diagram highlights how AI is reshaping healthcare across key domains, including diagnostics, treatment, patient care, data management, and clinical decision support. The key components of Figure 1 represent the applications of AI in healthcare. AI enhances diagnostics (image recognition, predictive analytics), treatment (personalized medicine, robotic surgery), and patient care (telemedicine, virtual assistants). AI optimizes administrative tasks, resource management, and risk management by providing evidence-based recommendations and real-time analysis. AI streamlines electronic health records (EHR) automation, big data analytics, and population health management, with natural language processing and wearable devices offering promising future capabilities. The diagram also acknowledges ethical concerns (bias, privacy issues), regulatory hurdles (AI approval processes, compliance issues), and integration challenges (healthcare interoperability, workforce training).

AI, a field rooted in the quest to replicate human intelligence within machines, has found an ideal application in healthcare. Its integration into the medical domain has been marked by an acceleration of progress that has left even the most optimistic observers astounded.<sup>[1,4]</sup> Traditionally, medical diagnosis and treatment planning have relied heavily on the expertise of highly trained professionals, often guided by a vast body of medical knowledge. While this human touch has been indispensable, it is not without its limitations. The

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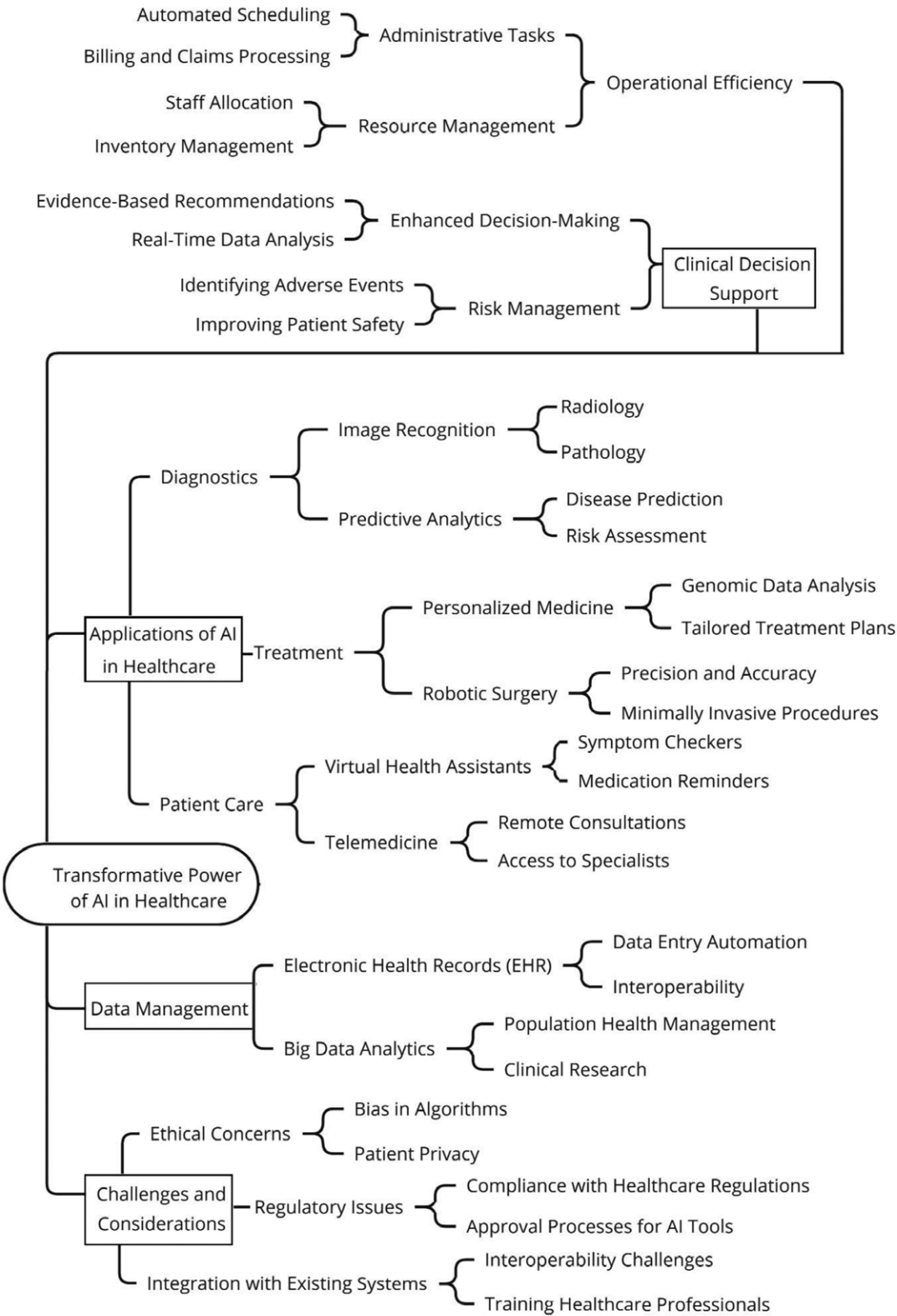
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**Figure 1.** The transformative power of AI in healthcare.

sheer volume of medical data generated daily is overwhelming, and the complexities of diseases and their manifestations often exceed human capacity for analysis. This is where AI has stepped in with transformative potential.<sup>[5,6]</sup> The AI revolution in healthcare can be likened to the invention of the microscope in the 17th century, which unveiled a previously

unseen world of microorganisms. AI has given healthcare professionals a digital microscope, enabling them to peer into the intricacies of diseases, treatments, and patient outcomes with unparalleled clarity and precision.<sup>[6,7]</sup> One of the most captivating facets of AI in healthcare is its ability to redefine diagnostics. Rapid and accurate diagnosis is

the cornerstone of effective medical intervention, and AI has shown remarkable promise in this domain.<sup>[8]</sup> Traditionally, medical diagnosis has often been characterized by the potential for human error, influenced by factors such as fatigue, cognitive biases, and variations in expertise among practitioners. AI-driven diagnostic tools, however, operate tirelessly, free from the constraints of human physiology. They can sift through vast datasets at lightning speed, detecting patterns, anomalies, and subtle indicators that might elude even the keenest human eye.<sup>[9,10]</sup> Imagine a scenario where a patient presents with an array of symptoms that defy easy categorization. AI, drawing from an extensive database of medical knowledge, can swiftly generate a list of potential diagnoses ranked by probability, aiding clinicians in making quicker and more accurate decisions. Furthermore, AI systems can analyze medical images, such as x-ray, magnetic resonance imaging, and computed tomography scans, with remarkable precision, enhancing the detection of conditions ranging from cancerous tumors to fractures.<sup>[11,12]</sup> The potential benefits of AI in diagnostics are not confined to merely improving accuracy; they extend to the realm of early disease detection. AI algorithms can continuously monitor patient data, detecting subtle deviations from baseline health parameters long before clinical symptoms manifest. This heralds a shift towards proactive and preventive healthcare, where interventions can be initiated at the earliest stages of disease progression, often resulting in more successful outcomes.<sup>[13,14]</sup>

While accurate diagnosis is a crucial first step, the true impact of AI in healthcare is fully realized in treatment planning and delivery. AI has the capacity to individualize treatment plans with an unprecedented level of granularity, tailoring interventions to the unique genetic, physiological, and lifestyle characteristics of each patient.<sup>[15]</sup> Traditional treatment planning, while effective, often follows generalized protocols that may not fully account for individual variations. AI, on the other hand, synthesizes a multitude of patient-specific data points to devise personalized treatment regimens. This can lead to more effective treatments with fewer side effects, reducing the burden on patients and the healthcare system as a whole.<sup>[4,16]</sup> Moreover, AI's ability to continuously monitor patient responses to treatment allows for real-time adjustments. If a particular treatment is proving ineffective or causing adverse reactions, AI can swiftly recommend alternative approaches, ensuring that patients receive the most suitable care throughout their healthcare journey.<sup>[17,18]</sup> In the field of drug discovery, AI-driven algorithms are expediting the identification of novel compounds with therapeutic potential. By analyzing vast chemical databases and simulating the behavior of molecules, AI can significantly accelerate the drug discovery process. This holds particular promise in addressing diseases for which treatment options are limited or nonexistent.

Beyond the realms of diagnostics and treatment planning, AI is reshaping the very essence of patient care. The patient experience, often marred by inefficiencies and communication gaps in healthcare systems, stands to benefit immensely from AI-driven improvements.<sup>[19]</sup> Healthcare institutions are increasingly leveraging AI-powered chatbots and virtual assistants to enhance patient engagement and streamline administrative processes. Patients can receive real-time responses to queries, schedule appointments, and access medical records with ease. Moreover, AI-driven predictive analytics can help healthcare providers anticipate patient needs, ensuring a more proactive and patient-centric approach to care.<sup>[20,21]</sup> AI also plays a vital role in remote patient monitoring, particularly relevant in an era where telemedicine and remote healthcare have gained prominence.

Patients with chronic conditions can be equipped with wearable devices that continuously transmit data to healthcare providers. AI algorithms can analyze this data, alerting providers to deviations from baseline health parameters and facilitating early interventions.<sup>[22,23]</sup> Perhaps one of the most significant strides in patient-centric care is the application of AI in predictive medicine. By analyzing a patient's genetic makeup, lifestyle factors, and medical history, AI can forecast an individual's susceptibility to specific diseases. Armed with this information, healthcare providers can design personalized prevention plans that empower patients to take control of their health proactively.

The integration of AI into healthcare is a journey marked by unprecedented possibilities and ethical considerations. While the transformative power of AI holds immense promise, it is not without its challenges and complexities. As AI continues to redefine the boundaries of diagnostics, treatment, and patient care, it also beckons us to navigate the ethical dimensions that accompany these groundbreaking technologies.<sup>[24]</sup> In the subsequent sections of this article, we embark on an exploration of the ethical implications of emerging AI technologies in healthcare. We delve into the profound questions of privacy, transparency, accountability, and the delicate balance between human judgment and machine decision-making. Through real-world case studies and examples, we illuminate the ethical dimensions of AI-powered medical diagnoses and treatment recommendations.<sup>[25,26]</sup> In a world where the potential benefits of AI in healthcare are boundless, we must tread carefully, ensuring that our embrace of innovation is paralleled by a commitment to ethical responsibility. As we navigate the intricate intersection of innovation and ethics, we seek to shape a future where AI in healthcare not only transforms patient outcomes but also upholds the highest ethical standards. Our journey begins with a deep dive into the ethical challenges posed by AI technologies, for it is through understanding these challenges that we can forge a path towards a healthcare landscape that is both technologically advanced and ethically sound.

The integration of AI into healthcare brings with it a wave of unprecedented possibilities, but it also unfurls a tapestry of intricate ethical dilemmas. As we venture deeper into the digital age of medicine, we find ourselves grappling with profound questions surrounding patient data privacy, algorithmic bias, transparency, accountability, and the ever-pressing issue of human versus machine decision-making.<sup>[27,28]</sup> Table 1 presents case studies that exemplify ethical dilemmas. In the case of International Business Machines Corporation (IBM) Watson for Oncology, AI recommendations conflicting with human oncologists raise questions about balancing AI recommendations with human expertise. Predictive policing in healthcare highlights the challenge of balancing predictive capabilities with patient privacy concerns. Algorithmic bias in mortality prediction showcases the importance of addressing bias in AI algorithms and its potential life-altering consequences. In robot-assisted surgery, the overreliance on AI during surgery emphasizes the need to strike a balance between AI assistance and surgeon expertise.

In the era of AI-driven healthcare, data is the lifeblood of progress. The vast troves of patient data, encompassing medical records, diagnostic images, and personal health information, are invaluable resources that fuel AI algorithms. However, the very collection and utilization of this data cast a long shadow over the realm of patient privacy and data security.<sup>[29]</sup> The ethical dilemma here lies in the fine balance between leveraging patient data for medical advancement and respecting individuals' rights to privacy. Patient data is inherently sensitive and personal, and

**Table 1**
**Case studies of ethical dilemmas in AI healthcare.**

| Case study                               | Description                                                                                                                         | Ethical dilemma                                                                                                                   | Considerations                                                                                                                                                                                                                          |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| IBM Watson for Oncology                  | AI analyzes patient data and suggests treatment options, which sometimes differ from human oncologists' recommendations             | Balancing AI recommendations with human expertise. Should AI influence treatment decisions, or simply offer suggestions?          | <ul style="list-style-type: none"> <li>- Transparency in AI reasoning</li> <li>- Human oversight and final decision-making</li> <li>- Continuous evaluation and improvement of AI algorithms</li> </ul>                                 |
| Predictive policing in healthcare        | AI analyzes patient data to predict potential health risks or nonadherence to treatment plans                                       | Balancing predictive capabilities with patient privacy. Can AI predict health issues without infringing on privacy?               | <ul style="list-style-type: none"> <li>- Defining the scope of data collection and analysis</li> <li>- Clear patient consent and data anonymization</li> <li>- Limiting the use of predictions for nonmedical purposes</li> </ul>       |
| Algorithmic bias in mortality prediction | AI algorithm trained on historical data unintentionally perpetuates biases, underestimating mortality risk for certain demographics | Addressing algorithmic bias and its consequences. How can we ensure fairness and accuracy in AI healthcare tools?                 | <ul style="list-style-type: none"> <li>- Diverse and representative training data sets</li> <li>- Regular bias audits and mitigation strategies</li> <li>- Human review of high-risk predictions</li> </ul>                             |
| Robot-assisted surgery                   | Surgeons rely heavily on AI guidance during surgery, potentially diminishing their own skills and decision-making                   | Balancing AI assistance with surgeon expertise. How can AI enhance surgery without replacing human judgment?                      | <ul style="list-style-type: none"> <li>- Clear roles and responsibilities for surgeons and AI systems</li> <li>- Surgeon training on effective use of AI tools</li> <li>- Maintaining surgeon autonomy and critical thinking</li> </ul> |
| New case study                           | AI-powered Mental Health Chatbots                                                                                                   | Balancing automation with human connection. Can AI chatbots effectively meet the needs of patients with mental health challenges? | <ul style="list-style-type: none"> <li>- Limitations of AI in emotional intelligence and empathy</li> <li>- Integration of human support mechanisms</li> <li>- Clear guidelines for when to escalate to human therapists</li> </ul>     |

its mishandling can have far-reaching consequences. Unauthorized access, data breaches, and the misuse of healthcare information pose tangible threats to patient privacy.<sup>[30]</sup> Real-world cases underscore the gravity of these concerns. In 2015, Anthem, one of the largest health insurers in the United States, fell victim to a massive data breach, compromising the personal information of nearly 80 million individuals. Such breaches not only expose patients to identity theft but also erode trust in healthcare institutions and the AI systems they employ.<sup>[31,32]</sup> As AI systems continue to rely on vast datasets, the risk of data breaches and unauthorized access remains ever-present. Ensuring robust data security measures and stringent privacy protections is an ethical imperative as we forge ahead into an era of data-driven medicine. AI algorithms, despite their computational prowess, are not immune to human imperfections. In fact, they can inherit and perpetuate biases present in the data they are trained on. This insidious phenomenon poses a significant ethical challenge in the realm of healthcare, where unbiased and equitable decision-making is paramount.<sup>[33,34]</sup> Consider, for instance, an AI algorithm designed to assist in medical diagnosis. If the training data predominantly comprises cases from a specific demographic group, the algorithm may develop a skewed understanding of diseases, leading to diagnostic inaccuracies for underrepresented groups. This bias can perpetuate health disparities, potentially disadvantaging marginalized communities.<sup>[35]</sup>

A study published in the journal "Science" in 2019 highlighted the racial bias present in a widely used commercial algorithm for predicting which patients should receive additional healthcare resources. The algorithm consistently underestimated the healthcare needs of Black patients compared to White patients, raising concerns about the equitable distribution of healthcare resources.<sup>[36]</sup> Algorithmic bias is not confined to ethnicity; it can extend to gender, age, socioeconomic status, and other variables. Ethical questions surrounding fairness, equity, and accountability come to the forefront as we grapple with the repercussions of biased AI in healthcare. AI, particularly deep learning algorithms, often operate as "black boxes." They generate results and recommendations based on complex calculations that can be challenging to interpret, even for experts. This opacity poses

a considerable ethical challenge in healthcare, where the ability to explain and understand decision-making processes is vital.<sup>[37]</sup> The demand for transparency in AI algorithms is not merely an ethical aspiration; it is a practical necessity. Patients and healthcare providers must have confidence in the decisions made by AI systems. Without transparency, it becomes challenging to validate the accuracy of AI recommendations or to hold algorithms accountable for errors.<sup>[38]</sup> Accountability, too, is a central ethical concern. Who bears responsibility when an AI-driven diagnosis goes awry? How do we assign liability in cases where AI recommendations conflict with human judgment? These questions underscore the urgency of establishing clear lines of accountability in the era of AI-driven healthcare.

As AI technologies continue to advance, a fundamental ethical question emerges: to what extent should we rely on machines to make critical healthcare decisions? The allure of AI lies in its ability to process vast amounts of data rapidly and objectively. However, the very act of delegating decision-making to machines raises profound ethical concerns.<sup>[39]</sup>

In 2020, during the early stages of the COVID-19 pandemic, AI algorithms were deployed to triage patients and allocate resources in overwhelmed healthcare systems. In some instances, these algorithms recommended withdrawing life-sustaining treatments from elderly patients. Such decisions, albeit driven by data and algorithms, led to ethical and moral dilemmas, with human clinicians often opting to override AI recommendations.<sup>[40]</sup> The conflict between AI recommendations and human judgment underscores the complex interplay between technology and human values in healthcare. While AI can process data objectively, it lacks the nuanced understanding, empathy, and ethical reasoning that human clinicians bring to the table.<sup>[41]</sup> As we navigate this ethical tightrope of human versus machine decision-making, we must consider not only the clinical efficacy of AI but also the moral and ethical dimensions of its role in healthcare.<sup>[42]</sup> In conclusion, the ethical dilemmas surrounding AI in healthcare are profound and multifaceted. Patient data privacy and security, algorithmic bias, transparency, accountability, and the balance between human and machine decision-making are all integral aspects of this complex terrain.<sup>[43]</sup> Addressing these



ethical challenges is not an option; it is a moral imperative. As AI technologies continue to reshape the healthcare landscape, it is incumbent upon us to forge a path that upholds the principles of fairness, transparency, accountability, and patient-centered care. Ethical considerations must guide the development and deployment of AI in healthcare, ensuring that the promise of technological advancement aligns harmoniously with the fundamental values of medicine and human well-being.<sup>[44]</sup>

## 2. Case studies and real-world examples: AI's triumphs and ethical ponderings in healthcare

Predictive medicine, powered by AI, is reshaping healthcare by allowing physicians to anticipate diseases before they manifest. By analyzing vast datasets that include genetic, physiological, and behavioral factors, AI can help in risk assessment and proactive intervention. The integration of AI into healthcare has ushered in a new era of innovation and promise. AI's capabilities have been put to the test in various domains, with medical diagnosis and treatment recommendations standing as 2 prominent areas where AI has demonstrated remarkable proficiency. The use of AI in medical diagnosis has proven transformative, with its ability to process vast datasets and identify subtle patterns unlocking new frontiers in early disease detection and diagnostic accuracy. One notable case is the early detection of diabetic retinopathy, a leading cause of blindness. In a landmark study published in *JAMA*, researchers demonstrated that an AI system could detect diabetic retinopathy from retinal images with sensitivity and specificity comparable to human ophthalmologists. This breakthrough raised hopes for timely interventions to prevent vision loss in diabetic patients. However, ethical concerns arise regarding the potential overreliance on AI, which might diminish the role of human clinicians and erode trust in the doctor-patient relationship, emphasizing the continued need for human judgment in healthcare decisions.<sup>[45-47]</sup> Another notable example is the AI-enhanced detection of breast cancer. Mammography, while valuable, often yields false-positive results, leading to unnecessary stress for patients. A study in *Nature* revealed how an AI model outperformed radiologists in detecting breast cancer, reducing false positives and negatives. This advancement underscores AI's ability to improve diagnostic accuracy and alleviate patient anxiety. Yet, it brings ethical questions about resource allocation and patient management. With fewer follow-up tests required due to increased accuracy, healthcare systems must consider how resources are redistributed equitably, ensuring that no patient demographic is disadvantaged by these technological improvements.<sup>[48,49]</sup> AI's influence extends beyond diagnosis into treatment recommendations, where it promises individualized regimens tailored to each patient. In oncology, AI has been used to enhance chemotherapy planning. By analyzing patient data, genetic markers, and treatment responses, AI systems recommend personalized chemotherapy plans that maximize efficacy while minimizing adverse effects. These advancements in treatment planning highlight AI's capacity to revolutionize care, yet ethical concerns persist regarding patient consent and trust. Patients must be confident that AI systems prioritize their well-being comprehensively, and transparent algorithms are essential to ensure that patients understand and trust the recommendations being made.<sup>[50,51]</sup>

AI has significantly enhanced medical diagnostics by analyzing vast datasets and identifying patterns that may elude human clinicians. AI-driven diagnostic tools have demonstrated remarkable accuracy in detecting diseases at early stages, enabling

timely intervention and improving patient outcomes. Within the realm of diagnostics, predictive medicine plays a crucial role, leveraging AI to assess risk factors and anticipate potential health conditions before they manifest clinically. By processing genetic, physiological, and lifestyle data, AI-powered predictive models help clinicians identify individuals at high risk for diseases such as diabetes, cardiovascular disorders, and cancer. These capabilities allow for proactive medical strategies, personalized prevention plans, and optimized patient management, reinforcing the essential function of AI in early disease detection and risk stratification. By integrating predictive analytics into diagnostics, AI not only improves accuracy but also aids in personalized early interventions, reducing the long-term burden on healthcare systems. However, despite its advantages, the ethical concerns associated with predictive medicine, such as data privacy, algorithmic bias, and the psychological impact of risk prediction on patients, must be carefully managed to ensure responsible and equitable AI-driven healthcare.

AI has also made significant strides in surgical decision support, particularly in robot-assisted surgeries. During these procedures, AI systems analyze surgical data in real-time, such as imaging and vital signs, to assist surgeons in critical decision-making. While these tools aim to enhance precision and outcomes, they raise concerns about the overreliance on AI. Surgeons must remain in control of procedures, and AI systems must augment rather than replace human expertise. Balancing this collaboration is vital to ensure safety and uphold ethical standards in surgical practice.<sup>[52,53]</sup> The achievements of AI in medical diagnosis and treatment are undeniably impressive, but they also bring ethical questions to the forefront. Trust is a fundamental ethical consideration; patients must have confidence in AI-driven decisions. Transparent algorithms, explainability, and active patient participation in healthcare decisions are critical to fostering trust and preserving autonomy. Moreover, the evolving role of clinicians in an AI-driven healthcare landscape presents unique challenges. Striking a balance between leveraging AI's capabilities and preserving the indispensable attributes of human judgment, empathy, and ethical reasoning is crucial.<sup>[54-56]</sup> Fairness and accountability are also paramount. AI algorithms must be rigorously audited for biases, and robust mechanisms for addressing and rectifying these biases must be established to ensure equitable outcomes. Additionally, as AI reduces the need for follow-up tests, questions about resource allocation arise. Ensuring equitable access to AI-driven healthcare while managing costs becomes an ethical imperative that healthcare systems must address.<sup>[57,58]</sup> In conclusion, the case studies and real-world examples presented in the domains of AI-driven medical diagnosis and treatment recommendations illuminate the immense promise and ethical complexities of AI in healthcare. As we navigate this transformative landscape, a commitment to transparency, fairness, patient-centered care, and the preservation of human judgment is essential. These ethical considerations must guide the responsible development and integration of AI technologies, ensuring that they enhance healthcare outcomes while upholding the fundamental principles of ethics and humanity in medicine.

AI-driven predictive medicine enables early disease detection by analyzing genetic, physiological, and behavioral data for risk assessment and intervention.

AI has demonstrated remarkable advancements in healthcare, but real-world applications reveal critical ethical dilemmas that must be addressed. Below are specific case studies that illustrate how AI's ethical challenges—privacy, bias, transparency, and accountability—manifest in healthcare settings.

### 2.1 Case study 1: algorithmic bias in AI-based healthcare decisions (*Optum controversy, 2019*)

One of the most well-documented cases of algorithmic bias in healthcare AI involves Optum's AI risk prediction algorithm, which was widely used in hospitals across the United States. A 2019 study published in *Science* revealed that the algorithm systematically discriminated against Black patients, underestimating their health risks compared to white patients. The algorithm relied on historical healthcare spending as a proxy for patient health needs. Since Black patients had historically received less medical care due to systemic healthcare disparities, the AI incorrectly assumed they had fewer healthcare needs. This led to fewer Black patients being referred for high-risk care programs, despite having similar or worse health conditions than white patients.<sup>[59]</sup>

**Critical evaluation and outcomes:** This case exemplifies the risks of AI reinforcing existing biases rather than eliminating them. The reliance on biased training data led to discriminatory patient outcomes, proving that AI does not inherently neutralize racial disparities—it can actually magnify them. Following the exposure of this issue, Optum faced widespread criticism, prompting policy discussions on AI bias audits and fairness testing in healthcare algorithms.

**Implications for AI governance:** This case underscores the urgent need for fairness audits and bias-mitigation strategies in AI model development. Regulatory oversight, including mandates for diverse and representative datasets, must be prioritized to prevent biased decision-making. Additionally, AI models must undergo continuous validation and recalibration to account for demographic shifts and avoid perpetuating systemic disparities.

### 2.2 Case study 2: privacy violations and data misuse (*Google DeepMind and United Kingdom's National Health Service, 2016*)

In 2016, Google DeepMind partnered with the United Kingdom's National Health Service to develop AI-powered predictive models for acute kidney injury detection. However, an investigation by the United Kingdom Information Commissioner's Office revealed that 1.6 million patient records were shared without patient consent. These records contained sensitive medical data that DeepMind used to train its AI system without proper transparency regarding data handling practices. While the AI model successfully identified patients at risk, the unauthorized data sharing led to significant public backlash over privacy concerns.<sup>[60]</sup>

**Critical evaluation and outcomes:** Although DeepMind's AI system demonstrated clinical utility, its implementation violated patient data privacy laws and ethical consent principles. The controversy resulted in heightened regulatory scrutiny over AI-driven healthcare data collection, compelling organizations to prioritize explicit patient consent and data governance protocols. Following the controversy, Google pledged to improve transparency in its AI healthcare initiatives, but public trust in AI's ethical handling of patient data was significantly damaged.

**Implications for AI governance:** This case highlights the necessity for stringent AI data privacy regulations. AI developers must align with patient consent laws, such as the General Data Protection Regulation (GDPR)

or Health Insurance Portability and Accountability Act (HIPAA), to ensure ethical AI deployment. Future AI collaborations between private tech firms and public healthcare institutions must implement clear data-sharing policies, guaranteeing transparency and protecting patient autonomy.

### 2.3 Case study 3: lack of transparency in AI-based medical decisions (*IBM Watson for Oncology, 2017–2018*)

IBM Watson for Oncology was marketed as an AI-powered decision-support tool designed to assist oncologists in recommending cancer treatments. However, reports from multiple hospitals, including those in the United States and South Korea, revealed that Watson frequently made unsafe or incorrect treatment recommendations. Investigations revealed that Watson had been trained primarily on synthetic patient data rather than real-world clinical cases, leading to unreliable and inconsistent outputs. Additionally, IBM failed to provide transparency regarding Watson's decision-making process, making it difficult for oncologists to trust its recommendations.<sup>[61]</sup>

**Critical evaluation and outcomes:** This case demonstrates the risks of deploying AI healthcare tools without rigorous clinical validation. Watson's lack of transparency eroded physician trust, proving that “black box” AI models are incompatible with high-stakes medical decision-making. Many hospitals discontinued Watson for Oncology, and IBM faced reputational damage and financial losses due to misleading claims about AI's capabilities.

**Implications for AI governance:** This case highlights the importance of explainable AI (XAI) in healthcare. AI developers must prioritize interpretability and clinician oversight to ensure that AI-generated recommendations can be critically evaluated rather than blindly accepted. Regulatory frameworks should require AI developers to provide clear documentation detailing how AI models reach their conclusions before they are deployed in clinical settings.

### 2.4 Case study 4: overreliance on AI in diagnostic decision-making (*Zebra Medical Vision, 2021*)

Zebra Medical Vision, an AI company specializing in radiology AI, developed a deep-learning model for automated chest x-ray analysis. The system demonstrated high accuracy in detecting pneumonia and lung abnormalities. However, in certain hospitals where diagnostic decisions were fully automated without physician oversight, an increase in false negatives was reported. Early signs of lung cancer were overlooked, as the AI model was not optimized to detect subtle, rare anomalies. In some cases, clinicians felt pressured to defer to AI-generated diagnoses, leading to delayed treatments for patients with early-stage lung cancer.<sup>[61]</sup>

**Critical evaluation and outcomes:** This case highlights the risks of overreliance on AI in clinical decision-making. While AI can enhance efficiency, it is not infallible—errors occur, especially in edge cases or rare medical conditions. Fully automated diagnostic workflows reduce human oversight, increasing the likelihood of misdiagnosis. Following this incident, hospitals reinstated mandatory human review of AI-generated diagnoses to ensure clinical validation and patient safety.

Implications for AI governance: This case reinforces the need for “human-in-the-loop” AI models where clinicians remain actively involved in AI-assisted decision-making. Regulations should mandate AI-human collaboration frameworks, ensuring that AI recommendations are used as supportive tools rather than autonomous decision-makers. Additionally, AI models must be rigorously validated across diverse patient populations before being deployed in real-world clinical settings.

### 3. Balancing act: navigating the ethical tightrope of AI in healthcare

AI has emerged as a transformative force in healthcare, promising to revolutionize diagnostics, treatment, and patient care. Yet, amidst the excitement and potential of AI, a complex ethical landscape unfolds, necessitating a delicate balance between the benefits AI brings and the ethical challenges it presents. This balancing act is not merely a theoretical exercise but a practical necessity to ensure that AI enhances healthcare outcomes while adhering to the principles of fairness, privacy, transparency, and accountability. The benefits of AI in healthcare are immense, ranging from improved diagnostic accuracy to personalized treatments, proactive healthcare approaches, and optimized resource allocation.<sup>[62]</sup> AI's ability to process vast datasets and identify subtle patterns translates into higher diagnostic accuracy and early disease detection, improving patient outcomes significantly. For example, personalized treatments based on genetic, physiological, and lifestyle characteristics maximize efficacy while minimizing adverse effects, ushering in a new era of precision medicine. Furthermore, AI's capability to detect deviations from baseline health parameters through continuous monitoring enables proactive healthcare interventions, often resulting in better outcomes. Finally, by reducing diagnostic errors, AI facilitates more efficient resource allocation, ensuring that resources are directed where they are most needed, improving cost-effectiveness and system efficiency.<sup>[63]</sup>

However, alongside these benefits come critical ethical challenges that must be addressed to fully harness AI's potential responsibly. AI systems rely heavily on patient data, and the collection, storage, and sharing of this data raise significant privacy concerns. Unauthorized access, data breaches, and the misuse of sensitive information pose threats to patient trust and confidentiality. Moreover, AI algorithms can inherit biases present in training data, leading to diagnostic and treatment inaccuracies that disproportionately affect marginalized communities. Such algorithmic bias exacerbates healthcare disparities, undermining the promise of equitable healthcare access. Transparency and accountability are also critical concerns, as the “black box” nature of AI often obscures how decisions are made. Without explainability and clear mechanisms of accountability, it becomes challenging for patients and clinicians to trust AI-driven decisions. Furthermore, the increasing reliance on AI for critical healthcare decisions raises questions about the evolving role of human clinicians. The potential overreliance on AI may diminish the importance of human judgment, empathy, and ethical reasoning in healthcare, eroding the doctor-patient relationship that is central to patient care.<sup>[64–67]</sup> The ethical challenges associated with AI can be categorized into 5 primary areas: fairness, privacy, transparency, responsibility, and safety. Key ethical challenges in AI healthcare as in Figure 2 provides a structured overview of the primary ethical concerns associated with AI integration in healthcare, categorizing them into fairness, privacy,

transparency, responsibility, and safety. While these challenges may appear distinct, they are deeply interconnected and influence 1 another in complex ways, affecting healthcare policies, patient trust, and clinical decision-making. Fairness remains a cornerstone of ethical AI deployment, ensuring equitable access to healthcare services and preventing algorithmic biases that may disproportionately impact marginalized communities. However, fairness cannot be achieved in isolation; it is closely linked to privacy concerns, as biased datasets often stem from inadequate data collection practices that fail to represent diverse populations. Ensuring fairness requires robust data protection regulations to prevent misuse and ensure that AI training datasets are truly representative of the populations they serve. Privacy, another critical challenge, is fundamental to maintaining patient trust. AI-driven healthcare systems rely heavily on large-scale patient data, raising concerns about unauthorized access, data breaches, and the ethical implications of AI using personal medical histories for predictive analytics. The lack of clear transparency and accountability in AI decision-making exacerbates these concerns. Patients and healthcare professionals often struggle to understand how AI systems arrive at their recommendations, leading to a trust deficit. Without transparency, even a well-functioning AI system may face skepticism and resistance from clinicians and patients who are uncomfortable with opaque decision-making processes. The responsibility for AI-driven decisions further complicates matters. In cases where AI-generated recommendations result in misdiagnosis or inappropriate treatments, determining liability becomes challenging. Should responsibility lie with the developers who trained the AI, the healthcare providers who implemented the recommendations, or the institutions that deployed the technology? This lack of clear accountability introduces legal and ethical dilemmas that must be addressed through well-defined regulations and governance frameworks. Lastly, safety is a paramount concern that ties all these ethical challenges together. AI systems in healthcare must be rigorously tested, continuously monitored, and periodically audited to ensure they function reliably in real-world medical settings. A failure in safety protocols—whether due to biased algorithms, privacy breaches, or misinterpretation of AI recommendations—can have severe consequences for patient health. The need for a human-AI collaboration framework becomes crucial, where AI augments rather than replaces human judgment, ensuring that clinicians remain involved in critical decision-making. Thus, Figure 2 serves as more than just a categorical breakdown of ethical challenges—it highlights the need for a holistic, integrative approach to AI governance in healthcare. Rather than treating these challenges in isolation, regulatory frameworks, AI developers, and healthcare institutions must acknowledge their interdependencies. Addressing privacy concerns strengthens fairness, improving transparency fosters accountability, and ensuring patient safety necessitates responsibility at every stage of AI development. Without such a coordinated ethical strategy, AI may struggle to gain widespread acceptance and trust within the healthcare community.<sup>[2,64–68]</sup>

Maintaining a balance between the benefits of AI and its ethical concerns is critical to preserving patient trust, equity, and autonomy in healthcare systems. Trust is foundational to healthcare; patients must have confidence in the technologies and systems that guide their care. Transparent algorithms, explainable recommendations, and patient involvement in healthcare decisions are essential to fostering this trust. Equally important is ensuring equity and fairness, as ethical AI development must

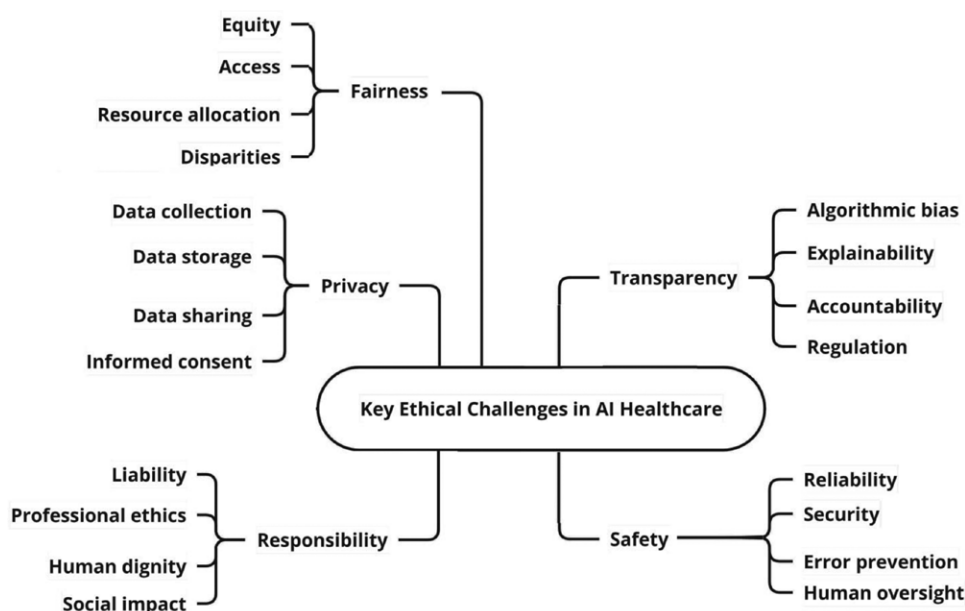


Figure 2. Key ethical challenges in AI healthcare.

prioritize the mitigation of bias and the prevention of disparities, ensuring that all populations benefit from AI's advancements. Balancing benefits with ethical principles also means upholding patient autonomy, allowing individuals to make informed decisions about their care, guided by AI rather than dictated by it. Moreover, avoiding overreliance on AI for critical decisions ensures that human judgment, empathy, and ethical reasoning remain integral to healthcare. These attributes, irreplaceable by technology, safeguard the human-centered nature of healthcare.<sup>[68–71]</sup> The path forward lies in responsible AI development, guided by ethical principles and practices. This includes the establishment of clear ethical guidelines and oversight bodies to ensure that AI aligns with patient-centered values. Rigorous testing and auditing of AI algorithms are essential to mitigate bias, while the use of diverse and representative datasets helps reduce inequities. Transparent and XAI systems enable healthcare providers and patients to understand and trust AI decisions. AI must also be designed to complement, rather than replace, human clinicians, ensuring that human oversight remains central to decision-making. Finally, continuous evaluation and improvement of AI systems ensure that they remain aligned with evolving ethical standards and patient needs.<sup>[64,71–73]</sup> As we look toward the future, it is clear that AI will play an increasingly significant role in healthcare. Its potential to enhance accuracy, personalize treatments, and enable proactive care is immense. However, these benefits must be tempered with a commitment to addressing ethical challenges and preserving patient trust, autonomy, and fairness. The balancing act between technology and ethics is complex but essential to creating a healthcare landscape where AI augments human expertise while upholding the highest ethical standards. By navigating this tightrope responsibly, we can ensure that healthcare remains a compassionate and ethical endeavor, enriched by the transformative potential of AI.<sup>[74–76]</sup>

#### 4. The broader implications: nurturing patient trust and ethical governance in AI healthcare

As AI continues to reshape healthcare, its ethical implications extend beyond individual applications to influence societal

trust, policy frameworks, and regulatory oversight. Ensuring that AI technologies enhance rather than undermine healthcare requires robust governance structures, clear accountability mechanisms, and dynamic ethical guidelines. Patient trust is central to AI adoption in healthcare. Without trust, even the most advanced AI-driven innovations will face resistance from patients and healthcare professionals alike. Ethical lapses—such as algorithmic bias, lack of transparency, and overreliance on AI—risk undermining confidence in AI-driven healthcare systems.<sup>[77–79]</sup> To maintain trust, governments, regulatory bodies, and industry leaders must collaborate to establish standards that guarantee fairness, reliability, and accountability in AI-powered decision-making. Regulatory frameworks play a pivotal role in addressing these ethical concerns. Governments worldwide have implemented laws to safeguard patient rights, enforce data privacy, and ensure AI accountability. In the United States, the HIPAA establishes stringent privacy protections, while the Food and Drug Administration (FDA)'s AI/machine learning (ML) action plan outlines regulatory pathways for AI-driven medical devices. In the European Union, the GDPR and the Artificial Intelligence Act aim to enforce AI transparency and user control. Meanwhile, countries like Canada, China, and Singapore have developed frameworks addressing AI in healthcare, balancing innovation with ethical responsibility.<sup>[80–82]</sup> These regulations create accountability mechanisms that define legal responsibilities for AI developers, healthcare institutions, and policymakers. However, regulations alone are not enough. The dynamic nature of AI requires adaptive ethical guidelines that evolve alongside technological advancements. Unlike rigid legal frameworks, ethical guidelines provide flexibility in addressing emerging AI challenges. These guidelines should be developed collaboratively by healthcare providers, AI developers, ethicists, and patient advocacy groups to ensure that AI-driven healthcare remains aligned with core ethical values. Industry standards also play a crucial role in shaping ethical AI practices. Many organizations are establishing bias audits, fairness assessments, and explainability protocols to ensure AI models perform equitably across diverse populations. Ethical AI certification programs and compliance assessments



help standardize best practices in AI deployment.<sup>[83–85]</sup> These initiatives complement legal regulations, providing an additional layer of accountability and trust-building. To illustrate the core ethical principles that should guide AI in healthcare, Table 2 summarizes the fundamental ethical values that must be upheld, alongside considerations for implementation.

Preserving trust and upholding ethical governance are essential to AI's long-term success in healthcare. Ethical lapses not only erode trust but also risk exacerbating inequities in healthcare access and treatment. While regulations provide a structured foundation for AI accountability, ethical guidelines, and industry standards offer adaptability, ensuring that AI remains patient-centered and aligned with evolving societal expectations.<sup>[86–88]</sup> As healthcare stands at a critical crossroads, the commitment to ethical governance will shape the future of AI-driven medicine. AI's true promise lies not just in technological advancement, but in its ability to enhance patient dignity, safety, and well-being while maintaining trust in the healthcare system. Moving forward, a collaborative effort is necessary to ensure that AI in healthcare serves humanity responsibly and ethically.<sup>[89–91]</sup>

## 5. A call for responsible AI in healthcare: navigating the ethical challenges

AI's ability to process vast datasets and identify subtle patterns has unlocked new frontiers in early disease detection and diagnostic accuracy. However, despite these advancements, there remain significant ethical concerns regarding patient data privacy, the risk of algorithmic bias, and the transparency of AI-driven decision-making processes. As AI technologies continue their rapid ascent in healthcare, we find ourselves at a critical juncture. While the promise of AI to revolutionize diagnostics, treatment, and patient care is undeniable, so too are the ethical challenges that loom large on the horizon. A call for responsible AI in healthcare is not just a moral imperative but a practical necessity.<sup>[92]</sup> Addressing these challenges requires a multidimensional approach, encompassing robust ethical guidelines, targeted regulations, and focused research priorities. The ethical challenges associated with AI in healthcare are multifaceted and include issues such as patient data privacy, algorithmic bias, transparency, accountability, and the role of human versus machine decision-making. The collection and use of patient data, which underpin the functioning of AI systems, raise significant concerns about privacy and security.<sup>[93,94]</sup> Unauthorized access, data breaches, and the misuse of sensitive healthcare information remain persistent ethical dilemmas. Moreover, AI algorithms often inherit biases present in their training datasets, leading to diagnostic inaccuracies and perpetuating inequities, particularly for marginalized

communities. Transparency is another critical issue; AI's often opaque decision-making processes make it difficult for patients and clinicians to understand and trust its recommendations. Additionally, the increasing reliance on AI for critical healthcare decisions raises fundamental questions about the diminishing role of human clinicians, the need for human judgment, and the preservation of patient trust in healthcare systems.<sup>[95–99]</sup> Addressing these ethical challenges requires proactive and thoughtful interventions. For instance, robust data privacy protections must be implemented, ensuring that healthcare institutions and AI developers prioritize encryption, access controls, and regular security audits. Compliance with privacy regulations such as the GDPR in Europe and the HIPAA in the United States is essential. Bias mitigation is equally important. AI algorithms should undergo rigorous audits and utilize diverse, representative datasets to minimize bias. Fairness audits and ongoing evaluations can help identify and rectify discriminatory practices embedded in AI systems. Transparency is another cornerstone of responsible AI development. AI systems should provide clear, explainable outputs, enabling healthcare providers and patients to understand how decisions are made. The principle of human-AI collaboration must also be upheld, ensuring that AI serves to complement rather than replace human clinicians. Maintaining human oversight in critical healthcare decisions safeguards against overreliance on AI and preserves the essential elements of human judgment, empathy, and ethical reasoning.<sup>[100–102]</sup> To illustrate the gravity of these ethical concerns, Table 3 examples of Bias in AI algorithms in healthcare outlines several types of bias and their potential consequences. Racial bias, for example, has been observed in AI systems for skin cancer detection, which are less accurate for individuals with darker skin tones, leading to delayed or inaccurate diagnoses. Gender bias manifests in AI tools that fail to account for gender-specific health issues, potentially resulting in inadequate treatment for women. Socioeconomic and age biases also persist, with AI tools favoring wealthier or younger patients, potentially exacerbating health disparities. These examples highlight the critical need for targeted interventions to ensure fairness in AI applications in healthcare.

Another critical component of responsible AI development involves regulatory oversight and ethical guidelines. Governments and industry stakeholders must work together to establish comprehensive regulations that address data privacy, bias auditing, and accountability. Table 4 highlights how regulatory frameworks vary across regions. For instance, while the United States relies on HIPAA and the FDA's AI/ML action plan to safeguard patient data and AI device safety, the European Union's GDPR and medical device regulation emphasize user consent and algorithm transparency. Canada's Personal Information Protection and Electronic Documents Act focuses on data protection, while China's cybersecurity law and AI ethics guidelines stress national

**Table 2**  
**Ethical principles in AI healthcare.**

| Ethical principle | Description                                        | Implementation considerations                                                        |
|-------------------|----------------------------------------------------|--------------------------------------------------------------------------------------|
| Privacy           | Protecting patient data and confidentiality        | Data encryption, controlled access, anonymization techniques                         |
| Transparency      | Ensuring AI decision-making is understandable      | Explainable AI (XAI), clear documentation, regulatory reporting                      |
| Fairness          | Mitigating bias and ensuring equitable healthcare. | Inclusive datasets, bias audits, fairness testing protocols.                         |
| Accountability    | Holding developers and institutions responsible    | Defined liability frameworks, compliance with legal and ethical standards            |
| Patient autonomy  | Respecting patient choices and informed consent    | Clear AI disclosures, patient rights protections, ability to opt out of AI decisions |
| Human oversight   | Maintaining human control over AI decisions        | Human-in-the-loop AI models, physician collaboration, ongoing evaluation             |

**Table 3**  
**Examples of bias in AI algorithms in healthcare.**

| Type of bias       | Examples                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Potential consequences                                                                                                                                                                                                                                         | Considerations for mitigation                                                                                                                                                                                                                 |
|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Racial bias        | <ul style="list-style-type: none"><li>- Skin cancer detection AI less accurate for dark skin tones <a href="https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/the-state-of-healthcare-in-the-united-states/racial-disparities-in-health-care/">https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/the-state-of-healthcare-in-the-united-states/racial-disparities-in-health-care/</a></li><li>- Facial recognition software used for pain assessment less accurate for people of color <a href="https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/the-state-of-healthcare-in-the-united-states/racial-disparities-in-health-care/">https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/the-state-of-healthcare-in-the-united-states/racial-disparities-in-health-care/</a></li></ul> | <ul style="list-style-type: none"><li>- Delayed diagnosis, misdiagnosis, and unequal quality of care for patients with darker skin tones</li></ul>                                                                                                             | <ul style="list-style-type: none"><li>- Include diverse datasets in training AI models, focusing on skin tones across races</li><li>- Validate AI performance on representative patient populations</li></ul>                                 |
| Gender bias        | <ul style="list-style-type: none"><li>- Gender-neutral AI chatbots failing to recognize symptoms specific to women's health issues. <a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7510055/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7510055/</a></li><li>- AI algorithms prescribing medications differently for men and women with similar symptoms</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <ul style="list-style-type: none"><li>- Gender disparities in healthcare outcomes, with women potentially receiving inadequate or inappropriate treatment</li></ul>                                                                                            | <ul style="list-style-type: none"><li>- Train AI models with gender-disaggregated data to account for biological and social factors affecting health</li><li>- Integrate gender-specific algorithms when appropriate</li></ul>                |
| Socioeconomic bias | <ul style="list-style-type: none"><li>- AI algorithms used for insurance coverage approval favoring patients in higher income brackets</li><li>- AI-powered appointment scheduling systems prioritizing patients with private insurance over those with public options</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <ul style="list-style-type: none"><li>- Inequitable access to healthcare resources, potentially worsening health outcomes for low-income patients</li></ul>                                                                                                    | <ul style="list-style-type: none"><li>- Deidentify socioeconomic data when training AI models for healthcare applications</li><li>- Develop fairness checks to ensure algorithms do not discriminate based on socioeconomic factors</li></ul> |
| Age bias           | <ul style="list-style-type: none"><li>- AI algorithms underestimating mortality risk for younger patients, leading to overtreatment</li><li>- AI used for triage prioritizing younger patients for specialist care, potentially delaying care for older patients with similar needs</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <ul style="list-style-type: none"><li>- Overtreatment of younger patients and under-treatment of elderly patients, leading to unnecessary healthcare costs and poorer health outcomes</li></ul>                                                                | <ul style="list-style-type: none"><li>- Include age data in training datasets but avoid using it as the sole factor for decision-making</li><li>- Develop AI models that consider age alongside other relevant health factors</li></ul>       |
| New type of bias   | Disability bias                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <ul style="list-style-type: none"><li>- AI chatbots for mental health screening failing to recognize symptoms presented by people with disabilities</li><li>- AI-powered diagnostic tools overlooking conditions more common in certain disabilities</li></ul> | <ul style="list-style-type: none"><li>- Delayed diagnosis, misdiagnosis, and inadequate care for patients with disabilities</li></ul>                                                                                                         |

security and social well-being. These diverse approaches reflect regional priorities and underscore the need for international collaboration to harmonize AI regulations in healthcare.<sup>[103–105]</sup>

In addition to regulatory oversight, there is a pressing need for ongoing research into ethical AI algorithms. Developing AI systems that are inherently ethical and bias-resistant should be a research priority, focusing on improving algorithmic fairness, transparency, and accountability. Institutions deploying AI systems should conduct mandatory ethical impact assessments to evaluate potential risks and mitigate them proactively. Figure 3 provides a visual overview of key milestones, regulatory developments, and challenges in the ethical evolution of AI applications in healthcare. This timeline contextualizes how ethical concerns have emerged and evolved, emphasizing the dynamic interplay between technological advancement and ethical governance.<sup>[106–108]</sup> Efforts to raise public awareness and foster international collaboration are equally crucial. Educating patients about AI-driven healthcare and its implications empowers them to make informed decisions and actively participate in their care. Meanwhile, global collaboration can help harmonize ethical standards and regulations, ensuring responsible AI use across borders. As AI technologies advance, ethical stewardship becomes paramount. By adhering to the recommendations outlined—spanning privacy protections, bias mitigation, transparency, regulatory oversight, and patient education—we can navigate the complexities of AI in healthcare while upholding privacy, fairness, and accountability. In doing so, AI can remain a force for good, enhancing patient outcomes while adhering to the highest ethical standards of patient-centered care.

AI enhances early disease detection and diagnostic accuracy. However, ethical concerns persist, including data privacy risks, algorithmic bias, and transparency issues.

6. The transformative potential of AI in healthcare

The integration of AI in healthcare has revolutionized medical diagnostics, personalized treatment planning, and operational efficiency, making it one of the most significant technological advancements of the modern era. AI’s ability to process large-scale medical datasets, detect complex patterns, and generate predictive insights has led to unprecedented improvements in disease detection, patient care, and healthcare management.

6.1 AI in diagnostics: enhancing accuracy and early detection

One of AI’s most impactful contributions to healthcare is its ability to enhance diagnostic accuracy and facilitate early disease detection. AI-powered imaging analysis has demonstrated superior performance in detecting conditions such as breast cancer, diabetic retinopathy, and lung abnormalities. For instance, AI models trained on radiology data have outperformed human radiologists in identifying subtle malignancies in mammograms with greater speed and consistency. Early detection not only improves patient prognosis but also reduces the burden on healthcare systems by enabling timely intervention and preventing disease progression. Additionally, AI-driven predictive analytics allows clinicians to assess patient risk factors and

**Table 4****Regulatory frameworks in AI healthcare.**

| Country/<br>Region | Key regulations                                                                                                                                                                                                                                                                              | Focus                                                   | Considerations                                                                                                                                                                                                                                 |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| United States      | <ul style="list-style-type: none"> <li>- HIPAA (Health Insurance Portability and Accountability Act): protects patient privacy and data security</li> <li>- FDA (Food and Drug Administration) AI/ML Action Plan: Provides a framework for regulating AI-based medical devices</li> </ul>    | Data privacy, AI safety, and effectiveness              | <ul style="list-style-type: none"> <li>- Focus on balancing innovation with patient safety</li> <li>- Regulatory approach may not fully address broader ethical considerations</li> </ul>                                                      |
| European Union     | <ul style="list-style-type: none"> <li>- GDPR (General Data Protection Regulation): Sets high standards for data privacy and user control</li> <li>- MDR (Medical Device Regulation): Establishes safety and quality requirements for medical devices, including AI-powered tools</li> </ul> | Data privacy, device safety, and transparency           | <ul style="list-style-type: none"> <li>- Strong emphasis on user consent and explainability of AI algorithms</li> <li>- Regulatory landscape is still evolving for AI in healthcare</li> </ul>                                                 |
| Canada             | <ul style="list-style-type: none"> <li>- PIPEDA (Personal Information Protection and Electronic Documents Act): Governs the collection, use, and disclosure of personal information, including health data</li> </ul>                                                                        | Data privacy and accountability                         | <ul style="list-style-type: none"> <li>- Focus on protecting patient privacy and ensuring responsible data practices</li> <li>- Regulations may need to adapt to address the specific challenges of AI in healthcare</li> </ul>                |
| China              | <ul style="list-style-type: none"> <li>- Cybersecurity law: sets forth requirements for data security and protection of critical infrastructure</li> <li>- AI ethics guidelines: provide nonbinding principles for the development and use of AI</li> </ul>                                  | Data security, ethical considerations                   | <ul style="list-style-type: none"> <li>- Focus on national security and social well-being</li> <li>- Regulations may lack transparency and enforceability</li> </ul>                                                                           |
| Australia          | <ul style="list-style-type: none"> <li>- APP (Australian Privacy Principles): outlines privacy obligations for organizations handling personal information</li> <li>- TGA (Therapeutic Goods Administration): regulates medical devices, including those incorporating AI</li> </ul>         | Data privacy, device safety, and responsible innovation | <ul style="list-style-type: none"> <li>- Focus on balancing innovation with consumer protection</li> <li>- Regulatory framework is still under development for AI in healthcare</li> </ul>                                                     |
| Singapore          | <ul style="list-style-type: none"> <li>- PDPA (Personal Data Protection Act): Protects personal data and governs its collection, use, and disclosure</li> <li>- Healthcare services bill (draft): aims to regulate the use of AI and other technologies in healthcare</li> </ul>             | Data privacy, responsible use of AI in healthcare       | <ul style="list-style-type: none"> <li>- Emerging regulations focused on patient privacy and ethical considerations</li> <li>- Specific details and enforcement mechanisms of the Healthcare Services Bill are yet to be determined</li> </ul> |

take preemptive measures before symptoms manifest. Machine learning models analyzing EHRs can identify patients at high risk for cardiovascular disease, stroke, or sepsis, prompting early interventions that reduce hospitalizations and improve survival rates.

### 6.2 Personalized medicine: AI-driven tailored treatment plans

AI is transforming treatment protocols by enabling precision medicine, where therapies are customized based on an individual's genetic profile, medical history, and lifestyle factors. Traditionally, treatments have followed a 1-size-fits-all approach, but AI facilitates the development of personalized regimens that optimize patient response and minimize adverse effects. For example, AI-driven pharmacogenomics analyzes genetic variations to determine how a patient will metabolize specific medications, ensuring optimal drug selection and dosage. This is particularly crucial in fields like oncology, where AI-powered models can recommend targeted therapies for cancer patients based on the molecular characteristics of their tumors. AI is also used to predict patient responses to immunotherapy, allowing oncologists to make data-driven treatment decisions that maximize therapeutic effectiveness.

### 6.3 Operational efficiency: optimizing healthcare workflows

Beyond clinical applications, AI is streamlining hospital operations and improving healthcare system efficiency. AI-powered scheduling algorithms are reducing patient wait times by optimizing appointment bookings and resource allocation, ensuring that medical staff and facilities are utilized effectively. Additionally, AI-driven automated documentation tools are alleviating the administrative burden on healthcare providers by generating medical reports, transcribing physician notes, and coding

insurance claims, allowing clinicians to focus more on direct patient care rather than bureaucratic tasks. In emergency care settings, AI-powered triage systems prioritize patients based on real-time assessments of their vital signs and medical history, ensuring that critical cases receive immediate attention while preventing system overload.

### 6.4 AI's role in advancing medical research and drug discovery

AI is also accelerating drug discovery and medical research, reducing the time and cost required to develop new therapies. Traditional drug development is a lengthy and expensive process, often taking over a decade to bring a new drug to market. AI, however, is expediting this process by analyzing vast biomedical datasets, predicting drug-target interactions, and identifying potential compounds for testing. For example, AI-driven models were instrumental in the rapid identification of potential treatments during the COVID-19 pandemic, where machine learning algorithms analyzed millions of molecular structures to identify antiviral compounds. AI also aids in clinical trial optimization, helping researchers identify suitable participants, predict treatment responses, and analyze trial data with greater precision.

### 6.5 Balancing AI's benefits with ethical considerations

While AI's contributions to healthcare are undeniable, its rapid expansion presents ethical challenges that must be carefully managed. Issues such as algorithmic bias, data privacy, lack of transparency, and accountability pose significant risks if AI is not developed and implemented responsibly. However, these challenges should not overshadow AI's vast potential to improve patient outcomes, enhance clinical decision-making, and optimize healthcare systems. To ensure a balanced approach,

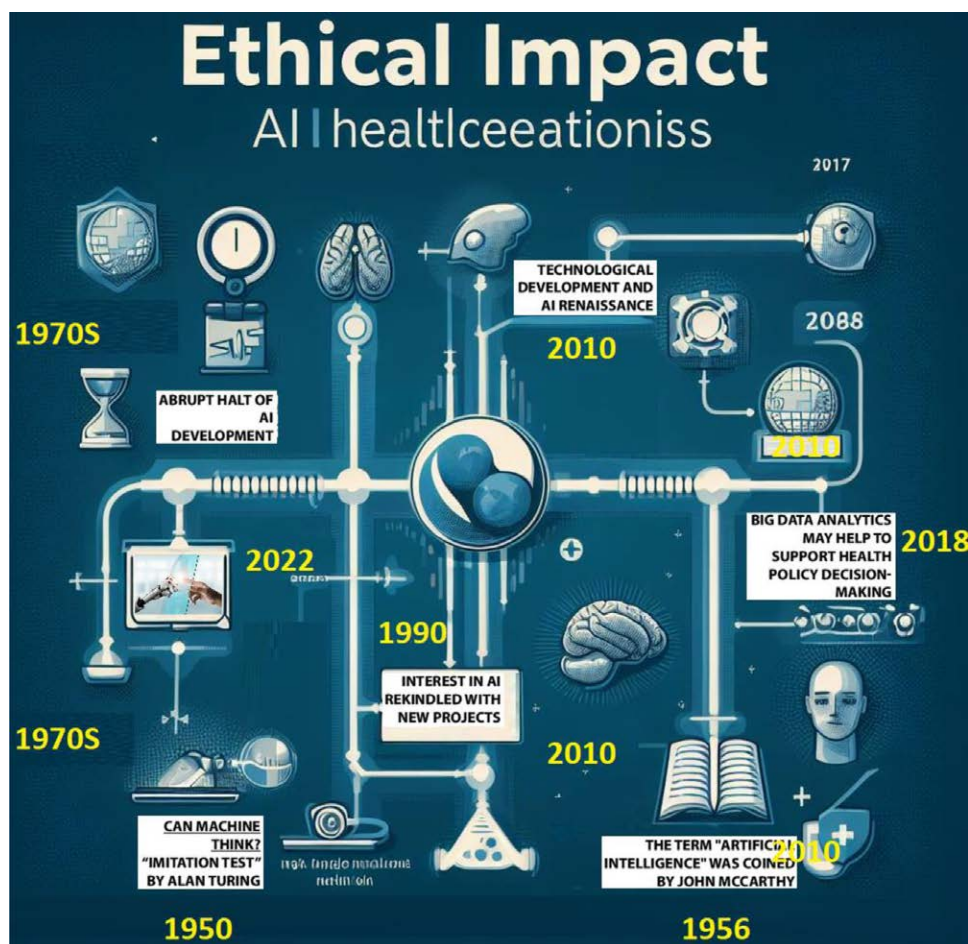


Figure 3. Ethical impact timeline in AI healthcare.

AI developers, healthcare institutions, and policymakers must work together to maximize AI's benefits while addressing its ethical concerns through robust regulatory frameworks, bias mitigation strategies, and transparent AI governance.

## 7. Discussion

The manuscript highlights the ethical challenges of AI, such as privacy concerns, bias, and the need for accountability. These challenges, while significant, are not insurmountable. Addressing them requires responsible AI development, which includes ensuring fairness, transparency, and human oversight.

As AI continues to integrate into healthcare, it is essential to distinguish between ethical principles, which serve as foundational moral guidelines, and ethical challenges, which are practical dilemmas that arise from AI's implementation. Ethical principles establish the fundamental values that AI systems should uphold, ensuring that technology is developed and deployed in a manner that aligns with medical ethics and patient rights. Conversely, ethical challenges are real-world obstacles that may prevent AI from fully adhering to these principles, requiring governance, regulation, and oversight to mitigate risks.

### 7.1 Ethical principles in AI healthcare

Ethical principles in healthcare AI align with established medical ethics and human rights, guiding the responsible development and deployment of AI-driven technologies:

- (1) **Autonomy:** AI should respect patient decision-making and ensure informed consent when utilized in healthcare. Patients should be aware of AI's role in their diagnosis or treatment.
- (2) **Beneficence:** AI systems should be designed to maximize patient well-being by improving healthcare outcomes and minimizing harm.
- (3) **Nonmaleficence:** AI must not introduce risks that could negatively impact patient health due to errors, biases, or unintended consequences.
- (4) **Justice:** AI must promote fairness by ensuring equitable access to healthcare resources, and preventing discrimination against marginalized populations.
- (5) **Transparency and accountability:** AI must function in a way that is understandable, interpretable, and subject to ethical oversight.

### 7.2 Ethical challenges in AI healthcare

Despite the importance of adhering to ethical principles, AI in healthcare faces several challenges that threaten its ethical integrity:

- (1) **Data privacy and security:** AI systems rely on vast amounts of patient data, raising concerns over data protection, breaches, and unauthorized access, thus challenging the principle of nonmaleficence.



- (2) Algorithmic bias: Bias in AI decision-making disproportionately affects underrepresented populations, violating the principles of fairness and justice.
- (3) Lack of transparency (black box AI): Many AI systems operate as “black boxes,” meaning their decision-making processes are not easily interpretable by clinicians or patients, challenging the principle of transparency.
- (4) Accountability in AI decision-making: If AI makes an incorrect diagnosis or treatment recommendation, the question of liability remains unresolved, posing a challenge to accountability and trust in AI-driven systems.

The integration of AI in healthcare represents a paradigm shift, offering transformative opportunities to enhance diagnostics, treatment, and patient care. However, as this article highlights, these advancements come with significant ethical challenges that must be carefully addressed to ensure that AI technologies are used responsibly and equitably. This discussion synthesizes the potential benefits, ethical concerns, and the pathways forward that have been explored throughout the article, providing a roadmap for navigating the complexities of AI in healthcare. One of the key themes of this article is the profound potential of AI to revolutionize healthcare. AI's ability to process vast amounts of data and identify subtle patterns has already demonstrated remarkable diagnostic accuracy, enabling early disease detection and improved patient outcomes. Real-world examples, such as AI systems detecting diabetic retinopathy and enhancing breast cancer screening, underscore the practical benefits of this technology. Similarly, the promise of personalized treatment plans tailored to individual patient profiles offers a glimpse into the future of precision medicine. AI's ability to enable proactive healthcare through continuous monitoring and to optimize resource allocation further reinforces its transformative potential. Despite these benefits, the article emphasizes that the ethical challenges posed by AI cannot be overlooked. The reliance on patient data to power AI systems raises significant concerns about privacy and data security. Unauthorized access, breaches, and the misuse of sensitive healthcare information threaten to undermine patient trust and confidence in AI-driven systems. Algorithmic bias, another pressing concern, highlights the unintended consequences of AI models trained on incomplete or unrepresentative datasets, potentially leading to disparities in care for marginalized populations. Transparency and accountability are critical challenges as well, with the “black box” nature of many AI systems making it difficult for patients and clinicians to understand or scrutinize AI-driven recommendations. Furthermore, the increasing reliance on AI for critical healthcare decisions raises questions about the role of human clinicians and the preservation of trust in the doctor-patient relationship. The ethical challenges outlined in this article call for proactive measures to ensure responsible AI development and deployment. Rigorous data privacy protections, including compliance with regulations like the GDPR and HIPAA, are essential to safeguard patient information. Bias mitigation strategies, such as using diverse and representative datasets and conducting regular fairness audits, are critical to addressing disparities in AI-driven care. Transparency must be prioritized by designing XAI systems that provide clear, understandable recommendations for both clinicians and patients. Additionally, maintaining human oversight and ensuring that AI complements, rather than replaces, human expertise is vital to preserving trust, empathy, and ethical reasoning in healthcare.

This article also underscores the importance of regulatory frameworks and ethical guidelines in addressing the complexities of AI in healthcare. Government regulations and industry standards play a pivotal role in ensuring data privacy, accountability, and fairness. However, the dynamic nature of AI necessitates the development of flexible and adaptive ethical guidelines that can address emerging challenges. These guidelines should be collaboratively developed by governments, regulatory bodies, healthcare institutions, and AI developers to ensure a comprehensive and balanced approach. The examples provided in this article, such as Table 3's exploration of biases and Table 4's comparison of global regulatory frameworks, emphasize the need for harmonized standards and international collaboration to address the global nature of AI's impact on healthcare. The discussion also highlights the importance of ongoing research and education to foster ethical AI development. Developing inherently ethical and bias-resistant AI models should be a priority for researchers. Ethical impact assessments, as well as public education campaigns, are critical to empowering patients to understand and engage with AI-driven healthcare decisions. By fostering awareness and collaboration among stakeholders, we can ensure that AI technologies are not only effective but also aligned with the highest ethical standards. In conclusion, this article provides a comprehensive exploration of the transformative potential of AI in healthcare and the ethical challenges it presents. The discussion reiterates the importance of striking a balance between the benefits of AI and the ethical responsibilities that accompany its integration into healthcare systems. As AI technologies continue to evolve, the commitment to ethical excellence must remain steadfast, guided by principles of privacy, fairness, transparency, and accountability. By addressing these challenges through responsible AI development, regulatory oversight, and collaborative efforts, we can ensure that AI remains a force for good, enhancing healthcare outcomes while upholding the dignity and trust of every patient. This discussion calls for ongoing dialogue, action, and vigilance to navigate the complexities of AI in healthcare, ensuring its transformative power is harnessed ethically and responsibly. AI's ethical challenges—privacy, bias, and accountability—demand responsible development with fairness, transparency, and human oversight.

## 8. Conclusion

The landscape of healthcare is undergoing a profound transformation, propelled by the rapid advancements in AI technologies. AI holds immense promise in revolutionizing diagnostics, treatment, and patient care, offering enhanced precision, personalized treatment plans, proactive health monitoring, and optimized resource allocation. The ability of AI to process vast datasets and identify subtle patterns unlocks unprecedented levels of diagnostic accuracy and enables early disease detection, ultimately improving patient outcomes. Furthermore, AI's capacity to tailor treatment plans to each patient's genetic, physiological, and lifestyle characteristics introduces a new era of precision medicine. Its proactive capabilities, such as monitoring deviations in health parameters before symptoms appear, allow for earlier interventions and better disease management. Additionally, by reducing diagnostic errors, AI can facilitate the efficient allocation of healthcare resources, directing them to areas of greatest need and improving overall cost-effectiveness. These benefits highlight the transformative potential of AI in addressing some of the most pressing challenges in healthcare.

However, the remarkable capabilities of AI are accompanied by an array of ethical concerns that demand attention. The collection and utilization of patient data raise significant concerns about privacy and security, with unauthorized access, data breaches, and the misuse of sensitive information threatening to undermine patient trust. Algorithmic bias is another critical challenge, as AI systems trained on incomplete or skewed datasets may inadvertently perpetuate inequities, leading to diagnostic and treatment inaccuracies that disproportionately affect marginalized communities. The opacity of AI-driven decision-making processes further complicates matters, as patients and clinicians often struggle to understand or scrutinize AI recommendations, making transparency and accountability essential pillars of ethical AI deployment. Finally, the increasing reliance on AI for critical healthcare decisions raises fundamental questions about the role of human clinicians, the preservation of human judgment, and the safeguarding of trust in patient-clinician relationships. In light of these benefits and challenges, it is clear that we are at a pivotal moment in the development of AI in healthcare. The imperative for responsible AI stewardship has never been stronger, and ethical excellence must remain our guiding principle. Every decision and innovation in AI healthcare must be scrutinized through an ethical lens to ensure that patient well-being, dignity, and trust remain at the forefront. Striking a balance between the immense potential of AI and the ethical challenges it presents is non-negotiable. This requires ongoing vigilance, transparency, and a steadfast commitment to ethical principles.

Responsible AI development entails robust data privacy protections, rigorous bias mitigation strategies, and clear guidelines for the complementary collaboration between AI systems and human clinicians. Continuous evaluation and improvement of AI systems are essential to align them with ethical standards and evolving healthcare needs. Government regulations and industry standards play a pivotal role in shaping the ethical boundaries of AI in healthcare, addressing concerns such as data privacy, transparency, bias, and accountability. Furthermore, the development of comprehensive ethical guidelines must involve collaboration among governments, regulatory bodies, healthcare institutions, and AI developers to ensure that these frameworks remain adaptable and responsive to emerging challenges. Research into ethical AI algorithms must be prioritized, with a focus on developing models that are inherently bias-resistant, transparent, and explainable. Equally important is the need for public education and awareness campaigns that empower patients to engage with AI-driven healthcare decisions. Patients must be informed about the role of AI in their care and given the opportunity to actively participate in decisions that affect their well-being. International collaboration is also essential to harmonize ethical standards and regulations, ensuring that the benefits of AI in healthcare are distributed equitably across global healthcare systems. In conclusion, the journey of AI in healthcare is a collective endeavor that demands vigilance, proactive measures, and collaboration among all stakeholders. The potential of AI to transform healthcare is vast, but so too are the ethical responsibilities that accompany it. As we navigate this complex terrain, we must foster an environment where AI technologies enhance healthcare outcomes while upholding the highest ethical standards of patient-centered care. The call for responsible AI in healthcare is not merely an echo in the corridors of progress; it is a clarion call that resonates with the essence of healthcare itself—the well-being, dignity, and humanity of every patient. Let this call guide us as we shape the future of

AI in healthcare, ensuring that its transformative power is harnessed ethically and responsibly to improve lives.

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## Conflicts of interests

The authors declare that they have no conflicts of interest.

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